

The warmest week of the year is always the week just before Christmas.

That is why IMPACT is supporting our country's three largest year-end campaigns this year — making that season of warmth a little warmer still. Will your organisation join in?

You choose which campaign you support, or split your contribution across several.

Right before checkout.



(JOE)



(VRT)



(RTBF)

Your year-end campaign, sorted in a single order

Every year thousands of companies want to do something, and every year there is no time to organise it. This is the shortest route: you order the coffee you already drink or give away, you choose which campaign you support, and **at least 10% of what you pay goes in full to the campaign you choose** — traceable to the euro. Same quality, same price.

01

For the office

A one-off bulk order for your own use. Even with a running coffee contract — this is not switching supplier, this is taking part.

02

To give away

A bag of coffee for every employee, client or partner. A year-end gift that lands and that means something.

03

To resell

For caterers and coffee distributors: offer it to your own clients. Ask about our reseller price.

Your prices, and what goes to the cause

ORDER UNIT	PRODUCT PRICE	VAT 6%	DONATION	TOTAL
Box ground · 10 × 250 g	€ 50,86	€ 3,05	€ 5,99	€ 59,90
Box beans · 10 × 500 g	€ 93,31	€ 5,60	€ 10,99	€ 109,90
Pallet ground · 960 bags	€ 4.882,42	€ 292,94	€ 575,04	€ 5.750,40
Pallet beans · 600 bags	€ 5.598,68	€ 335,92	€ 659,40	€ 6.594,00

Coffee carries 6% VAT. If you reclaim VAT, we calculate the donation on the amount excluding VAT — on what you actually pay. One pallet = 47 days of coffee for 300 employees, or a bag for 600 people.

Why companies take part

- **It costs nothing extra.** Same quality and price as your regular coffee.
- **It is visible.** You get your own page with your logo and your amount.
- **Your team feels it.** We supply posters, copy and visuals to share.
- **It is provable.** Every euro traceable on a public counter.

Join in with your year-end campaign

Order before 15 November and it arrives this year — Ordering later is fine too, with delivery in January. The 15 November date is subject to change.

impactbrand.be/eindejaar



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Non nobis solum — not for ourselves alone